



newpolitics

2023 annual report

“ One day, every decision made by elected officials will start with the question—
what is best for the
country? ”

A Message from our founder, Emily Cherniack

Friends,

This has been an incredibly challenging year. I find myself in conversations regularly with people who are worried about the upcoming Presidential election, the state of our democracy, and are exhausted with the notion of an increasingly divisive politics. I know it is sometimes hard to stay hopeful. It is much easier to fall down the abyss of cynicism. But I continue to be hopeful. I am hopeful because we have a new generation of extraordinary leaders coming up in the pipeline. They are the ones who are demonstrating a new way to lead politically, to work across the aisle, and find common ground to get big things done for our country and our communities. They have boots-on-the-ground experience in turning around failing schools, combating climate crisis, meeting the moments in disaster response, military combat, housing crisis, you name it—they have seen it.

At its core, the New Politics mission is about people. It's about removing the barriers to entry and ensuring those best suited to wield power have the means to achieve it. It's about validating that voice deep inside each of them that asks, "If not me, then who?" It is a philosophy that we cannot achieve any degree of progress or greatness in our government unless we have the right leaders in the room.

It is with this hope and our demonstrated pipeline of amazing servant leaders that I believe in our future as a country. I know that our future U.S Senators, Governors, and Presidential candidates will be from this extraordinary group of those who have pledged country first not only to their country, but to our politics.

Thank you for all that you do to build this village of servant leaders to make our country better. I am grateful to be on this journey with you.

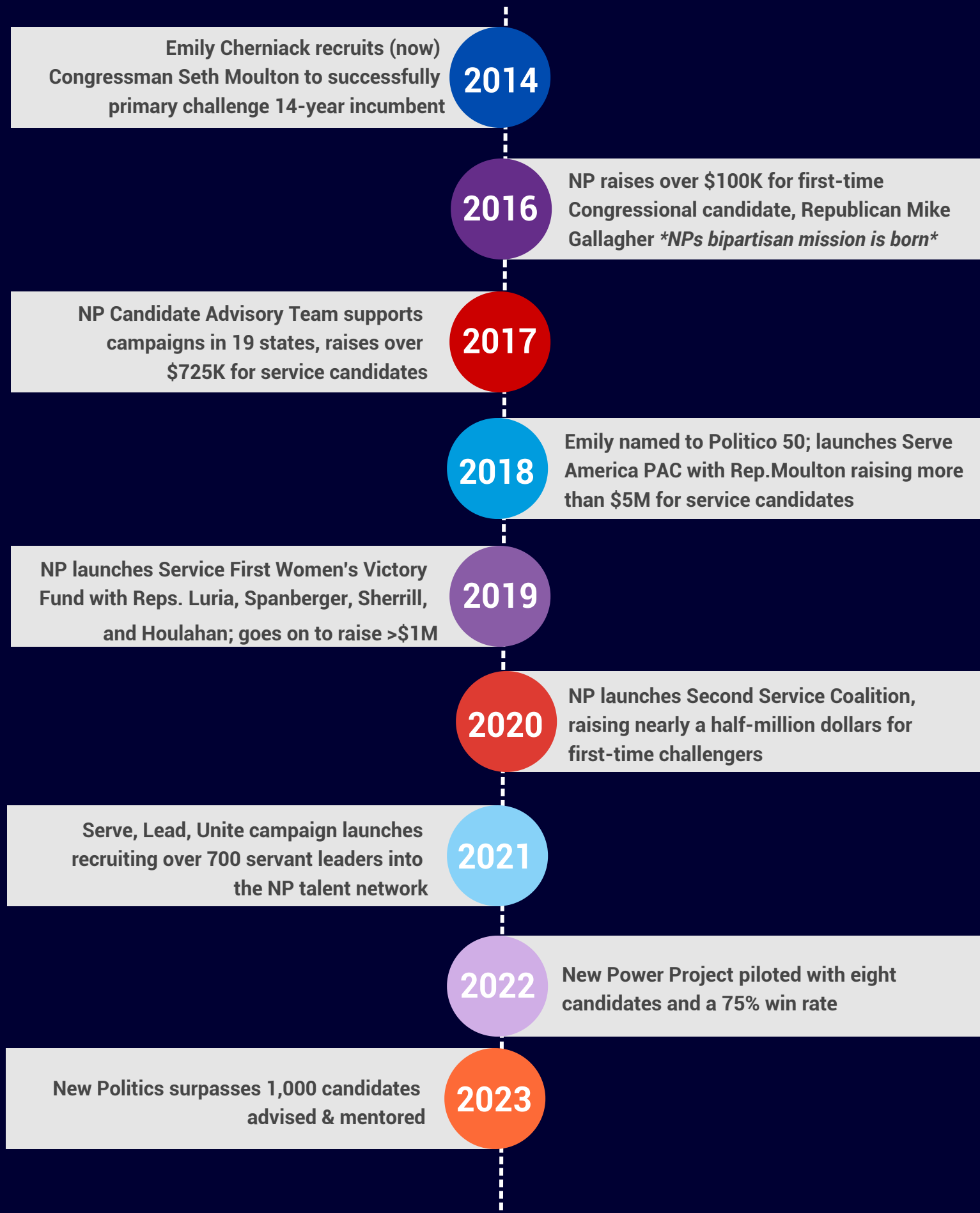
In service,



emily cherniack

Emily Cherniack, Founder

Our History

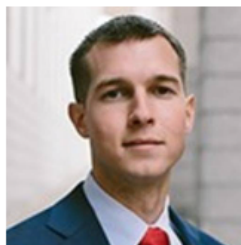




Our Servant Leaders



We are privileged to work with incredible servant leaders who have answered the call to serve the country again as elected officials. Every year, we work to recruit and advise candidates on their campaigns in hopes that they win their elections and make meaningful contributions to their communities. Throughout this report, you'll find their voices and impact highlighted. [You can also view the full list of our endorsed candidates and current incumbents here.](#)



Congressman Jake Auchincloss
Massachusetts' 4th District



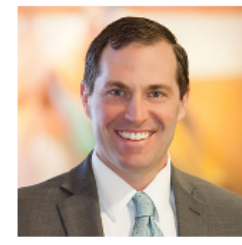
Callie Barr
Candidate for Congress,



Walter Berbrick
Candidate for Congress, Rhode



Andrei Cherny
Candidate for Congress, Arizona's



Congressman Jason Crow
Colorado's 6th District



Congressman Don Davis
North Carolina's 2nd District



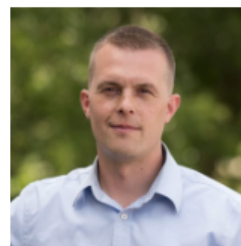
Congressman Chris Deluzio
Pennsylvania's 17th District



Ashley Ehasz
Candidate for Congress,
Pennsylvania's 1st District



Congressman Mike Gallagher
Wisconsin's 8th District



Congressman Jared Golden
Maine's 2nd District



Delegate Dan Helmer
Candidate for Congress, Virginia's
10th District



Sarah Klee Hood
Candidate for Congress, New
York's 22nd District



Congresswoman Chrissy
Houlahan
Pennsylvania's 6th District



Mike O'Brien
Candidate for Congress,
Pennsylvania's 10th District



Congressman Seth Moulton
Massachusetts' 6th District



Will Rollins
Candidate for Congress,
California's 41st District



Congresswoman Elissa Slotkin
Michigan's 8th District



Congressman Pat Ryan
New York's 18th District



Tim Sanchez
Candidate for Congress,
California's 12th District



Congresswoman Mikie Sherrill
New Jersey's 11th District



Congresswoman Abigail
Spanberger



Derek Tran
Candidate for Congress,



Eugene Vindman
Candidate for Congress, Virginia's



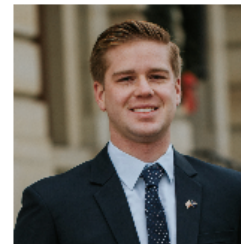
Dr. Brian Williams
Candidate for Congress, Texas'



State Representative Shirley
Arriaga
Massachusetts' 8th Hampton
District



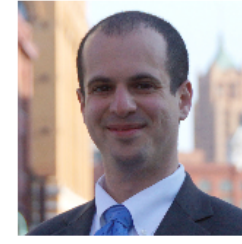
Shenna Bellows
Maine Secretary of State



State Representative Andrew
Beeler
Michigan's 83rd District



State Representative David Bowen
Milwaukee, WI State Assembly



State Representative Jonathan
Brostoff
Milwaukee, WI State Assembly



State Representative Lindsey Burke
Kentucky's 75th District



State Senator Samra Brouk
New York's 55th District



Delegate Katrina Callen
Virginia's 54th District



State Representative Simon Cataldo
Massachusetts' 14th District



State Senator Stewart Cathey
Louisiana's 33rd District



State Representative Chris Croft
Kansas' 8th District



State Senator John Cronin
Massachusetts Worcester & Middlesex District



State Representative Manny Cruz
Massachusetts Essex District 7



State Representative Mike Dodson
Kansas' 67th District



State Representative Saira Draper
Georgia's 90th District



State Senator Dawn Gile
Maryland Senate District 33



State Representative Manny Cruz
Massachusetts Essex District 7



State Representative Mike Dodson
Kansas' 67th District



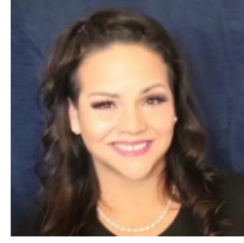
State Representative Saira Draper
Georgia's 90th District



State Senator Dawn Gile
Maryland Senate District 33



Delegate Michael Feggans
Virginia's 97th District



State Representative Josey Garcia
Texas' 124th District



State Representative Nancy Guent
Pennsylvania's 150th District



Ed Han
Candidate for State Assembly, California's 44th District



Trevis Harrold
Candidate for State Representative, Michigan's 55th District



Delegate Andre Johnson
Maryland House of Delegates District 34A



State Senator Shevrin Jones
Florida's 35th District



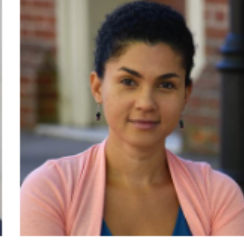
State Senator Rebecca Kwoka
New Hampshire's 21st District



Comptroller Brooke Lierman
Maryland State Comptroller



State Representative Rosemary Lesser
Utah's 10th District



State Senator Tizzy Lockman
Delaware's 3rd State Senate District



State Representative Aaron Lieberman
Arizona's 28th District



State Representative Fiona McFarland
Florida's 72nd District



State Representative Maggie Nurrenbern
Missouri's 15th District



State Representative David Ortiz
Colorado's 38th House District



State Representative Phil Olaley
Georgia 59th District



State Senator Pavel Payano
Massachusetts Essex District 1



State Representative Patrick Penn
State Representative, Kansas' 85th District



State Representative Jennifer Parenti
Colorado's 19th District



State Senator Mike Porfiro
Illinois' 11th District



State Senator Elijah Reichlin-Melnick
New York's 38th District



State Representative Jon Santiago
Massachusetts' 9th Suffolk District



State Representative James Talarico
Texas' 52nd House District



Speaker Joe Tate
Michigan's 2nd House District



Delegate Kathy Tran
Virginia's 42nd House District



Delegate Josh Thomas
Virginia's 21st District



State Representative Stacey Travers
Arizona's 12th District



State Representative Matt Wilhelm
New Hampshire's 42nd Hillsborough District



County Executive David Crowley
Milwaukee County, Wisconsin



Daniella Deseta Lyttle
Candidate for Judge, Texas's 261st District



Jonathan Williams
Candidate for State House, Barre City VT



State Senator Nicole Mitchell
Minnesota's 47th District



Councilor Lourdes Barroso de Padilla
Columbus, OH, City Councilor



Councilwoman Elizabeth Beck
City Council, Fort Worth, Texas



Board Member Maggie Bove-LaMonica
California's Hermosa Beach City School Board



Jonathan Briggs
School Board Representative, Prince George County, District 2



Danny Cage
At-large member of MESD



Councilmember Michael Carpenter
Pooler, GA



Alderperson Angela Clay
Chicago's 46th Ward



Commissioner Bobbie Daniel
Mesa County, CO



Councilor Shané Darby
Wilmington's 2nd District



Councilmember Jose Delgado
Springfield City Council, At-Large



Councilor Jason Dozier
Ward 4 City Councilor, Atlanta, GA



Branden Dyer
Candidate for Charlotte Mayor



Mayor Mike Johnston
Denver, CO



Mayor Phillip Jones
Newport News, VA



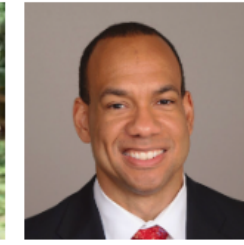
Councilor Hannah LeGris
Lexington, KY City Council, District 3



Councilmember Drew Mitrisin
Overland Park City Council Ward 2



Board Member Chris Miller
California's Campbell Union School Board Trustee



Councilor David Myles
Rockville, MD Councilor at Large



Councilmember Henry Santana
Boston City Council At-Large



Councilor Marc Silvestri
Revere, MA, Councilor at Large



Mayor Caroline Simmons
Stamford, CT



Councilmember Lisa Smith
Arvada, CO, Councilmember at Large



Board Member Misha Stallworth
Detroit, MI School Board



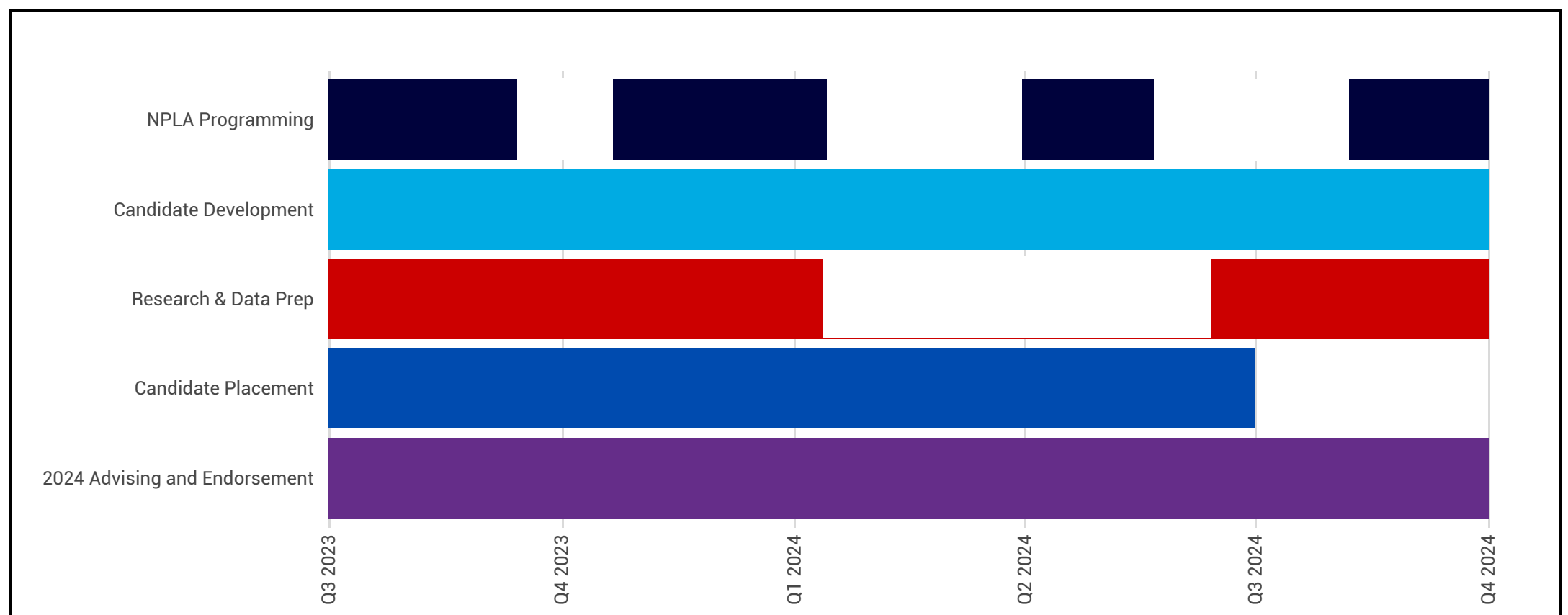
Board Member Kathryn York
Water Valley, Mississippi School Board

No "Off Years"

In a 1998 report, McKinsey and Company highlighted talent as the cornerstone of corporate success. While business sectors champion talent as essential, its value is often overlooked in politics, making it a neglected yet crucial aspect of political campaigns.

Campaigns come and go quickly, making it hard to train people and get them ready for future campaigns.

At New Politics, we address this gap. We proactively identify and nurture potential candidates, ensuring an influx of dynamic, new faces in politics, ready to serve their communities and nation. Explore our timeline below for an insight into our work this year.



We implemented a number of new tools to scale our reach and impact in 2023 and will continue to build on these innovations in the coming year.



Hotline

A tool for candidates and their staff to access 15-minute coaching appointments with a member of the New Politics staff to get immediate technical support, coaching, and advice. It's free, easy to find on our website, and open to any leader, even without an assigned helper from our team. Everyone who's used it recommends it!



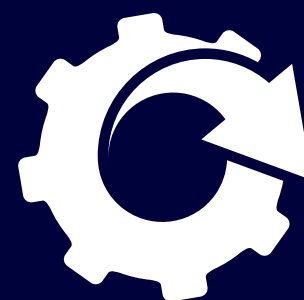
Comprehensive Data Management

More than just data collection, Salesforce has been customized to help us monitor ongoing campaign support, optimize advisor tasks, streamline communication, and even predict future trends, making sure we're always a step ahead and serving our candidates efficiently.



Resume Bank

A hub where campaign staff link up with the leaders we back. Great campaigns need top talent. This pilot allowed campaign pros to submit their resumes, which we then matched to the ideal campaign.



Accelerator

Free and competitive, we hosted down-ballot candidates from across the country for virtual and in-person nuts-and-bolts training to prepare to launch and win. 100% of the graduates were "very likely" to recommend the program.

Voices of Service

"New Politics has been invaluable to me, both in keeping me grounded in my 'why' and also providing my campaign with a terrific advisor. It's hard to imagine running without New Politics by my side."

Ed Han

Candidate for State Assembly, District 44

Graduate of Answering the Call, Foundations, and Accelerator



Steering Success

At New Politics, our Campaign Advisors know politics inside and out. They've worked in all kinds of campaigns, from local ones to big national races. Some have even run for office themselves. No matter the size of the race, New Politics is there from start to finish, helping every step of the way. Think of us as guides, helping candidates, especially new ones, navigate the tricky world of politics.



Launch Experts

Starting a campaign can be overwhelming, especially for first-time candidates. In just a few weeks, they need to find a team, funds, and a plan. A good start can give the campaign a solid boost and demonstrate viability, while a bad one can set the campaign on the wrong course for good.

In Pennsylvania's 10th congressional district, we oversaw the campaign launch for retired Marine Lieutenant Colonel Mike O'Brien. As an alum of both Answering the Call and Foundations, Mike turned to New Politics early in the process of planning his campaign. Our advisor, Evan Chernack, managed the run up to the campaign's official launch. This strong start got him backing from local and national supporters and set his campaign on the right path early on.



Protecting Servant Leaders from Bad Actors

First time candidates are especially vulnerable to grifters and consultants who are looking to make money off of a campaign. Our advisors help candidates vet consultants and vendors, and prevent campaigns from wasting precious resources.

Senior Campaign Advisor Chris Costa led candidate Callie Barr's search for a campaign team in Michigan's 1st Congressional District. With his guidance, her team of A players is breaking fundraising records. A veteran advocate and military spouse, Callie's bid to become the district's first-ever woman nominee from a major party is drawing attention from all over the country.



On the Ground Support

From helping start campaigns to giving hands-on advice, no task is too big or small for us. Steven Craven, one of our senior advisors, guided 30-point underdog candidate Rodney Hall in his race for Mississippi's House District 20. With Steven's support and guidance, Rodney made history by becoming the first Black Republican elected in Mississippi at the state or federal level since the Reconstruction Era.

When our campaign advisors show up in person, it establishes trust and ensures candidates receive the personalized support they need at no added cost to their campaigns. In an era dominated by virtual interactions and soaring campaign costs, the authenticity of face-to-face interactions resonates deeply with our endorsed candidates.

Voices of Service

"Working with New Power has been incredibly empowering. Beginning a campaign can be daunting - New Power's early encouragement, support, and strategic advice helped me become the first minority woman to ever run for this seat and win. I continued to use their support in the final days of my campaign and am thankful for their endorsement and guidance."



Katrina Callsen

Delegate-elect for Virginia's 54th House District

newpoliticsxnewpower

Piloted just last year, New Power aims to elevate diverse servant leaders to state and local offices.

It's simple: when people see themselves in their local government, they're more likely to participate.

Our Approach is Multifaceted

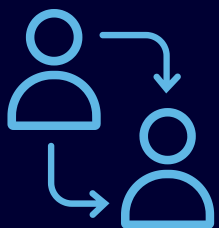


RECRUITMENT + TRAINING

We identify promising Black and brown candidates and equip them with the tools they need to succeed.

FUNDRAISING

We open doors to networks, make connections and coordinate events to bolster campaign funds.



MENTORSHIP

Our candidates benefit from the wisdom of previous and current elected leaders.

ADVISING

We provide them with tailored, expert campaign guidance at no cost.



Since our launch, we've coached **8 candidates** from across the country, boasting a **75% success rate**. We've fostered over **50 national partnerships** to pinpoint ideal candidates and amplify our mission.

This year, **80% of our candidates ran in municipal elections**, with a focus on increasing women of color representation. **Women of color now make up 50% of our group, up from 12% in our inaugural cohort**.



Take Angela Clay: an early beneficiary of our support. She defied big business-backed opponents to win her seat for Alderman in Chicago with 56% of the vote, spurring a 26% surge in voter turnout from the last election.


Our momentum is growing: We've secured a \$250,000 grant for the next three years to expand our team, widen our reach, and back even more candidates.

**At New Power, we don't just believe in representation;
we make it happen.**

New Power Impact this Year

 **75%**

New Power's first cohort win rate

 **50%**

of women of color represent the 2nd cohort

 **80%**

Number of members in the 2nd cohort are running for elected municipal positions

 **250,000**

amount in a grant New Power received to continue mission

New Politics in the News



check out our media highlights by clicking on each snapshot below

November 16, 2023



JFK Library · Let Us Begin: A New Generation of Leadership

About This Episode

Sixty years after President Kennedy's administration, fewer than 1 in 5 people in the United States have a living memory of the President. But his legacy continues to live on in those generations that have come after him. In this episode, we speak with the next generation of leaders who will help carry the torch left by President Kennedy. This episode features interviews with **Emily Cherniak**, founder and executive director of New Politics, and two returning Peace Corps volunteers, **Keevon Baten** and **Alejandra Garcia**.

USA TODAY USA TODAY'S WOMEN OF THE YEAR See the inspiring sto... USA TODAY EDITORIAL BOARD Come meet us CANNABIS REFORM Time to legalize wee...

U.S. Israel War Sports Entertainment Life Money Tech Travel [Opinion]

I am a veteran. Our country needs us to participate in and defend its democracy at home.

Being a veteran doesn't blind me to America's flaws, but it does make me deeply hopeful about its potential.

Chris Costa Opinion contributor
Published 5:12 a.m. ET Nov. 11, 2023 | Updated 5:12 a.m. ET Nov. 11, 2023

BOSTON.COM

NEWS LOCAL NEWS NATIONAL NEWS **POLITICS** COVID CRIME

POLITICS

Most elected officials are still wealthy, white men. New Power Project is trying to change that.

Here's how a new Boston-based political organization is helping to elect more working class, BIPOC candidates.



Apple Podcasts Preview

VETERAN VOICES
WITH MARY KATE SOLIVA

One Team, One Fight featuring Alicia Washkevich, Chief Operating Officer, New Politics
[Veteran Voices](#)

Apple Podcasts Preview

Episode 119
SISTERS in Service
Available 17 Oct 2023
Cat Corchado

Navy Veteran and COO of New Politics
Helping Veterans Serve in Local Politics by Removing Barriers and Creating Opportunity
Alicia Washkevich

Alicia Washkevich - COO of Modern Politics - Creating Opportunities for Veterans to Serve in Local Politics
[Sisters-in-Service](#)
Personal Journals

FOX NEWS Login Watch TV

MIDTERM ELECTIONS

New Politics founder Emily Cherniak's journey from political newcomer to a prominent campaign force

Cherniak's organization helps veterans and other service-minded Americans with no political experience to run for office

By **Brandon Gillespie** · Fox News

Our Team

Click the image to learn more about our team members



Alexandra Escobar



Alicia Siddiqi



Alicia Washkevich



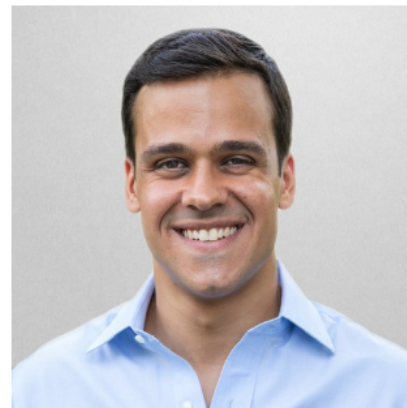
Chris Costa



Devon Myers



Emily Cherniack



Evan Chernack



Gabriel Ramos



Lucy Arthur-Paratley



Lily Goldman



Phoebe Nassar



Steven Craven



Tiffani Sykhammounry

Team Highlights



Steven,
*Senior Campaign
Advisor*

Thinking back on 2023, what is the thing you're *most proud* of achieving yourself or as part of your team at NP?

Getting Rodney Hall elected. First black Republican elected in Mississippi, at the state or federal level, since Reconstruction.

What values do you feel our candidates especially embodied this year?

Hard Work - Courage - Bridge Builders



Dev,
*National Director
of New Power*

Thinking back on 2023, what is the thing you're *most proud* of achieving yourself or as part of your team at NP?

What I am most proud of is that New Power was able to increase women of color representation in our second cohort. New Power went from 12% in our second cohort to 45%. Not only does our organization support women of color from all corners of the nation, but we also help them win. Katrina Callsen was able to secure a critical State House seat in Virginia and Angela Clay beat an opponent that was backed by the rich and elite donor class for an alderman seat in Chicago.

What values do you feel our community (or ecosystem or candidates) especially embodied this year?

The need to save democracy. We are in very trying times where the institutions that our country has built and try to improve is being tested. I think there is an understanding amongst our candidates that every position that makes up our government matters and it's imperative to have a person that wants to put people over self serving politics at the table when it comes to decisions that will impact their communities.



Alex,
New Power Advisor

What is your favorite thing about our team or work in 2023?

I will have candidates who lose their elections this November. However, knowing that I advised and supported candidates when other organizations said they would show up, but didn't, makes me feel like I did something right...especially for many New Power candidates who navigate holding full-time work and running for office at the same time. It's fulfilling to empower and encourage candidates (especially candidates of color) through a process as arduous as running a campaign. I see myself and my own experience as a candidate in so many of them!

Our Budget

Over the last decade, we've proven time and again that recruiting, electing, and retaining transformative servant leaders in public office matters. A strong and resilient democracy needs leaders willing to put people over partisan politics. These servant leaders exemplify courage, compassion, and empathy. We're proud to be in service to them.

In order to scale our impact, in 2024 we need to raise \$2 million.

You can donate online at newpolitics.org/donate, via check, or transfer stocks.

We're deeply grateful for your consideration.

